



**Would you let your  
friend walk alone  
down here? No.**



**So, why let your  
friend walk alone  
near water?**

FROM HAPPY HOUR  
TO NIGHTMARE  
IN JUST ONE SLIP

**#DontDrinkandDrown**





# DON'T DRINK AND DROWN



ROYAL  
LIFE SAVING  
SOCIETY UK  
[www.rlss.org.uk](http://www.rlss.org.uk)

It only takes a split second for happy hour to end in a nightmare.

Figures state that about a quarter of all adult drowning victims have alcohol in their bloodstream.

If you've had a drink, stay away from the water.

## Stay Safe

- Don't walk home near water, you might fall in
- Look out for your friends – make sure they get home safely
- Don't enter the water if you have been drinking

## Effects of Alcohol

- Alcohol lowers inhibitions, leading to impaired judgment which means you are more likely to take risks and get into trouble
- Alcohol limits muscle ability making simple movements much harder
- Alcohol slows down your reactions making it more difficult to get yourself out of trouble
- Alcohol numbs the senses particularly sight, sound and touch making swimming very difficult

**Keep safe, don't drink and drown.**

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Supported by



**CFOA**  
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**Alcohol seriously affects your ability to get yourself out of trouble.**