# **#CookSafeGM Partner Toolkit**

Communications messaging and assets for Greater Manchester Fire and Rescue Service (GMFRS) Cook Safe campaign. For use **from 28 April until the end of June 2023**.

The main aim of the Cook Safe campaign is to provide information about cooking and kitchen fire safety for residents, focusing on five key messages:

* Never leave your cooking unattended
* It’s easy to get distracted while cooking
* Take care when frying - hot oil or fat can easily catch fire​
* Try oven chips or use a thermostat controlled fryer instead of a chip pan
* Never cook if you’ve been drinking alcohol

## **Images**

Assets featured in the suggested posts below can be downloaded from:

Website: [GMFRS Cook Safe](https://www.manchesterfire.gov.uk/your-safety/campaigns/cook-safe/)

They are grouped by size for Twitter, Facebook, and Instagram.

## **Accessibility**

Please ensure that all images posted on social media make use of the 'alt text' function and wording that we have supplied.

You can find further guidance and how to do this for different platforms below and for further advice on writing image descriptions, see here: <https://www.rnib.org.uk/rnibconnect/technology/making-your-social-media-accessible>

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| Image preview | Copy | Image Title |
| Facebook  |
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